Santa Cruz Zen Center – Board of Trustees

| Meeting Topic | SCZC Board of Trustees Meeting | | |
|---------------|--------------------------------|--|--|
| Date: | Tuesday, September 22, 2015 | | |
| Time: | 6:35 pm - 8:30 pm | | |
| Location: | Zendo | | |

Invitees/Attendees

| Name | Role | Name | Role | | |
|------------------|--------------------------|-------------------------|-----------------|--|--|
| Edie Brown | President | Neti Parekh | Member-at-large | | |
| Chuck Overley | Vice-President | Sally Aguirre | Member-at-large | | |
| Liz Milazzo | Secretary (arrived late) | Laurie McCann | Member-at-large | | |
| Michael Bashista | Treasurer | Rev. Gene Bush | Practice Leader | | |
| Rev. Dana Takagi | Member-at-large | Rev. Kokyo Henkel | Head Teacher | | |
| Chris Davidson | Member-at-large | Rev. Patrick Teverbaugh | Practice Leader | | |
| Mary Knudtson | Member-at-large | | | | |

BOLD – Attended Meeting

| FA=for action | FYI= for your information | FD-For Discussion |
|---------------|--------------------------------|-------------------|
| | I II— IOI VOUI IIIIOIIIIALIOII | |

| | Agenda | Lead | | | |
|----|--|---------|--|--|--|
| | Intention | | | | |
| | Community Comments | | | | |
| FA | Items in red discussed at the retreat, and approved Items in green have changed since discussion in July Bottom line, net income: Net expected in 2015 of \$20K, because we budgeted generously, not fully anticipating we would spend all of the projected expenses. 2016 projection: we have decided to spend more on stipends – committed expense – so anticipated net is projected much lower, about \$4,800. No jukai ceremonies anticipated in 2016. Other ceremonies: Tokudo ceremony, \$300 Zendo rental: Monday eve. Thich Nhat Hahn group; mindfulness retreat in Dec. Scholarship income and expense a wash, \$100 in, \$100 out Income projected at \$79,499 Expenses Accountant charged us less for tax preparation, Michael on his own with Quickbooks, not paying for mentoring from Dale Japanese Cultural Fair – decided not nec. to donate for advertising on the poster Added line item of \$500 for publicity, specifically radio announcements for events (about 25 commercials over several weeks.) (KAZU in 2015) Would need to add \$150 to \$200 if we make any posters for specific events. Feedback that social media (Facebook) might reach a lot more people than the radio. Can't judge if radio announcements are bringing people in. Laurie and Patrick: Skeptical of the value of paid advertising, but we could use some money dedicated for the Membership/Outreach Committee over the year. Last year, when Okamura Sensei came, we asked suggested donation of \$25 to \$30 per person, and collected about \$600 – all contributed to Okamura. | Michael | | | |